

ANY PROBLEM IS NO PROBLEM



Any Problem Is No Problem captures the personal journeys of five young entrepreneurs. In an industry often misrepresented by hype and stereotypes, this intimate portrayal reveals the grit, creativity, and passion required to make it as a startup founder in crypto, no matter the headwinds.



IMAGES: [HERE](#) (Photos Courtesy of LFG Productions)
TEASER TRAILER: [HERE](#)

Directors:	Alyssa Fedele and Zachary Fink
Producers:	Robyn Kopp, Kate McLean (Actual Films)
In Association with:	Collective Hunch and LFG Productions
Editors:	Aaron Soffin, Miranda Yousef ACE, Natalie Ancona
Cinematographer:	Zachary Fink
Composer:	Gil Talmi (Original Music)
Sound Design:	Gisela Fullà-Silvestre
Executive Producers:	Jon Shenk, Justine Nagan
Subjects:	Ellie Farrisi, Chris Lee, Adam Levy, Ryan Ouyang, Brandon Tory
Run Time:	91 Minutes

WEBSITE: www.anyproblemisnoproblem.com
INSTAGRAM: [@anyproblemisnoproblem](https://www.instagram.com/anyproblemisnoproblem) | **X:** [@anyprobisnoproblem](https://twitter.com/anyprobisnoproblem)

MEDIA CONTACT: Justin Solar / justin@justinsolarpr.com

LOGLINE:

Selected for a prestigious tech incubator, three teams of ambitious web3 founders vie for investment at Demo Day in a bid to create the future of the internet.

SYNOPSIS:

As scandals shake the crypto industry in March 2023, a group of ambitious web3 entrepreneurs embarks on a high-stakes journey. With just three months to refine their businesses, sharpen their technology, and perfect their pitches, they prepare for Demo Day, the defining moment where they lay it all on the line before a room full of potential investors. The founders navigate personal struggles, confront past traumas, and discover a sense of community in their shared pursuit of innovation. Shot in a vérité style, interwoven with intimate interviews and dynamic visuals, the film challenges assumptions about the world of crypto. It offers a rare, human-centered glimpse into the dreamers and idealists striving to build the future of the internet.

DIRECTOR'S STATEMENT:

When we set out to make *Any Problem is No Problem*, we were curious to look beyond the negative headlines about crypto and into the personal stories of young entrepreneurs choosing to start companies in this space. In the news media, crypto is often reduced to stories about financial scams and speculative bubbles, but we found something different. We found ambitious, idealistic young people who believe in the promise of a decentralized internet - free from the control of big tech - and are willing to risk everything to create it.

Taking an observational approach, we embedded ourselves in their world, capturing their lives as they unfolded in the high-pressure environment of a startup accelerator. Through an immersive, vérité lens, we followed a group of founders as they prepared for Demo Day - the moment that could make or break their companies - pitching their startups to a room full of investors. Along the way, they pushed past failures, questioned their own convictions, and found community in a space that is both exhilarating and unforgiving. Their journeys are deeply human, shaped by ambition, past personal struggles, and a desire to define our future through technology in ways that go far beyond profit.

The film is intimate, touching, and unexpectedly funny. As we followed these founders through their highest highs and lowest lows, we captured moments of raw vulnerability, deep camaraderie, and even absurdity - because startup life is nothing if not unpredictable.

This film is not an endorsement of crypto, nor is it a takedown. Instead, *Any Problem is No Problem* is an exploration of what drives people to dedicate themselves to a movement that many dismiss. By stepping into their world, we hope to reveal the ideals, motivations, and resilience behind web3, challenging audiences to see beyond the headlines and into the hearts of those who are building.

ABOUT THE DIRECTORS:

Alyssa Fedele is an Emmy Award-winning documentary filmmaker based in the San Francisco Bay Area. She directed and edited [The Rescue List](#), which won the 2021 Emmy Award for Outstanding Social Issue Documentary, Best Documentary at Bend Film Festival, the Social Impact Award at Heartland International Film Festival, and the James Blue Award at Ashland Independent Film Festival. *The Rescue List* broadcast on PBS's series POV and ARTE in Europe, and was supported by SFFILM's Documentary Film Fund and The Pacific Pioneer Foundation. Alyssa edited [Make a Splash](#), an ESPN documentary directed by Bonni Cohen and produced by Actual Films for the *Fifty/50* Shorts series. She also produced and edited Steve James' documentary film, [The Ride of Their Lives](#), for Jigsaw and Amazon Studios' documentary series, *The New Yorker Presents*. The film premiered at Sundance and screened at IDFA. With an MA in visual anthropology from the University of Manchester, Alyssa brings a background in ethnographic filmmaking, allowing her to build deep connections with subjects and foster cross-cultural understanding in her work.

Zachary Fink is an Emmy Award-winning director and cinematographer. He shot, co-directed, and produced [The Rescue List](#) (PBS POV, ARTE), winner of the 2021 Emmy Award for Outstanding Social Issue Documentary. He lensed [You Are What You Eat](#), a four-part Netflix original series directed by Academy Award-Winning director, Louie Psihoyos, which premiered in January 2024 on Netflix's Top 10 Shows in the US and worldwide markets.

He also recently shot the Emmy Award-winning Netflix film, [A Trip to Infinity](#), and an episode of HBO's *Generation Hustle*. Previously, he spent a month in Antarctica, where he field-directed and shot a 10-part series and the 2-hour special [Polar Extremes](#) for PBS's acclaimed science program, NOVA.

He shot [State of Pride](#), a YouTube Original documentary from Academy Award winning directors Rob Epstein and Jeffrey Friedman. In 2016, Zachary produced and shot [The Ride of Their Lives](#), directed by Steve James, which is featured in Amazon Studio's docuseries *The New Yorker Presents* and premiered at Sundance. In his commercial work, Zachary has shot, directed, and produced documentary style ads for clients including Facebook, Apple, Google, and Infiniti. Zachary has an MA in cultural anthropology and an MFA in film production.

ABOUT ACTUAL FILMS:

Actual Films is a documentary production company creating powerful films since 1998. Over the past 20+ years, the company has created critically acclaimed, award-winning films such as *ATHLETE A* and *THE LOST BOYS OF SUDAN*. Recent work includes *IN WAVES AND WAR* and *THE WHITEHOUSE EFFECT*, which both premiered this year at the Telluride Film festival, as well as the Academy-Award nominated short *LEAD ME HOME*. Distribution partners include Netflix, HBO, Paramount, ESPN, Disney+, PBS and Samuel Goldwyn. Founded by filmmakers [Bonni Cohen](#) and [Jon Shenk](#), who work alongside [Justine Nagan](#), Actual Films' documentaries have won Emmys and Peabodys, and been nominated for an Academy Award.

ABOUT LFG PRODUCTIONS:

LFG Productions amplifies the human stories shaping the future of the internet.